



CLAIM YOUR
FREE
META
GLASSES



THE FUTURE IS **AYEYE**



AI-POWERED
SYSTEMS



PROVEN BUSINESS
MODEL



ONGOING
SUPPORT



RECURRING
REVENUE



WELCOME TO AYEYE

Helping businesses
work smarter with ready
built automations.
Continuously developed in house.

Artificial Intelligence is no longer the future of business. It is already transforming the way businesses operate, communicate with customers and increase profits. Yet, despite the rapid growth of AI, the vast majority of businesses are still only scratching the surface of what it can do.

Every day, thousands of UK businesses waste countless hours on repetitive administration, manually responding to emails, answering telephone calls, managing social media and carrying out tasks that could be automated in minutes. Many business owners know AI could help, but they simply do not know where to start, which tools to trust or how to implement them safely.

That is where AYEYE comes in.

AYEYE is not an AI training course or a consultancy. It is a complete, turnkey business opportunity that gives you everything you need to become a professional AI Business Auditor.

Using our exclusive auditing platform, you can offer businesses a completely FREE AI Audit. Within minutes, our software identifies where AI and automation could save time, reduce costs and improve efficiency across five key business areas.

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But the audit is only the beginning.

Behind every AYEYE franchisee is our central automation development operation — continuously identifying everyday business headaches and developing affordable, ready-built solutions that our franchisees can take to market.

We build the technology. You build the client base. Whether you are looking for a career change, a scalable business with low overheads, or an opportunity to position yourself at the forefront of the AI revolution, AYEYE provides the tools, technology and support to help you succeed.

5 Core Areas. A Growing World Of Solutions.

Every business has opportunities to save time and money. Our five core areas make those opportunities easy to identify but they are only the starting point.

AYEYE is continually researching, developing and testing new automation solutions for our franchise network, giving franchisees an expanding portfolio of services to offer their clients. The AYEYE Business Audit focuses on five high-value areas where AI can make an immediate impact. Our bespoke auditing software identifies opportunities in each area and presents them in a professional report, allowing your client to choose which solutions they would like to implement.

Email Automation

Help businesses automate enquiries, quotations, follow-ups and customer communication, saving hours every week while improving response times.

Social Media Management

Show businesses how AI can create content, schedule posts and keep their social media active with minimal effort.

AI Website Chatbots

Introduce intelligent AI assistants that answer enquiries, capture leads and provide customer support 24 hours a day.

AI Telephone Answering

Replace missed calls with professional AI-powered telephone assistants that answer enquiries and direct customers around the clock.

AI Compliance Review

Our bespoke auditing platform carries out a basic review of how a business is using AI tools such as ChatGPT, highlighting common compliance considerations and best practice.



ONE FREE AUDIT. EVER-GROWING CATALOGUE OF REVENUE OPPORTUNITIES

A Business Can Save Time And Money

Every audit creates a tailored report showing where a business can save time and money. Clients can choose a single recommendation or multiple AI solutions, giving you several revenue opportunities from every audit you complete.

The audit starts the conversation. Our growing library of ready-built automation solutions gives you more ways to solve the problems it uncovers.

Technology That Keeps Growing With Your Business

Your technology doesn't stop developing when you join. Our central team continually researches new opportunities, develops new automation solutions and expands the services available across the AYEYE network.

More solutions. More conversations. More opportunities to earn.

The FREE AI Business Audit

Every AYEYE franchisee is equipped with our exclusive AI Business Auditing Platform, allowing you to offer every business a completely FREE AI Audit. Businesses simply complete a short online questionnaire covering the five core AI profit areas. Within seconds, the information is analysed by our bespoke platform, producing a professional report that highlights where AI can save time, reduce costs and improve efficiency.

Offering a FREE audit is a simple and effective way to start conversations with businesses, build trust and identify genuine opportunities to help them grow.



EXCLUSIVE AYEYE AUDITING TECHNOLOGY

Platform Has Been Developed Exclusively

Unlike generic AI tools, the AYEYE Auditing Platform has been developed exclusively for our franchise network.

Every franchisee receives access to our secure online portal, together with a fully configured iPad Air loaded with the AYEYE auditing software, allowing you to carry out professional business audits wherever you are.

The system automatically generates beautifully presented reports, complete with estimated time savings, potential cost reductions and tailored recommendations for each client.

Businesses can then choose to implement a single recommendation or a complete AI transformation programme, creating multiple revenue opportunities from every audit.

With AYEYE, the technology does the hard work, allowing you to focus on building relationships and growing your business.



NO AI EXPERIENCE? NO PROBLEM.

Biggest Misconceptions

One of the biggest misconceptions about Artificial Intelligence is that you need to be a programmer, software developer or technical expert.

You do not. **You don't build the software. We do.**

AYEYE franchisees don't need to become automation developers. Our central team develops and tests ready-built solutions for the network, while you concentrate on finding businesses we can help.

The AYEYE franchise has been designed for everyday people who want to build a successful business using our proven systems, training and technology.

Whether you are changing careers, looking for a new business opportunity or simply have an interest in technology, we provide everything you need to get started.

We Teach You Everything

From day one, you will receive step-by-step training covering:

- ◆ The fundamentals of AI and today's most popular AI tools.
- ◆ How to carry out professional AI Business Audits.
- ◆ How to present reports confidently to clients.
- ◆ How to implement our five AI profit areas.
- ◆ How to market and grow your AYEYE business.

Cont.

As your confidence grows, so will your skills. New training, live seminars and updated resources are added regularly through the exclusive AYEYE App, ensuring you stay ahead as AI continues to evolve.

You're Never On Your Own

Our Head Office team is here to support you throughout your journey. If you win work that you are not yet confident delivering yourself, HQ can complete the implementation on your behalf, sharing the revenue with you while you continue to learn. **Sell with confidence. Supported by the people building the technology.**

That means you can start earning from your audits almost immediately, even while building your knowledge and experience.

No coding. No technical background. No previous AI experience.

Just a proven business model, industry-leading technology and the support to help you succeed.





YOUR EARNING POTENTIAL

Opportunities To Help Businesses

Every AYEYE Business Audit creates opportunities to help businesses save time, reduce costs and work more efficiently.

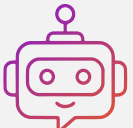
Clients are free to choose a single AI solution or implement several recommendations from their personalised audit report, creating multiple revenue opportunities from every FREE audit you complete.

Powerful Automation. Accessible Pricing.

Because our solutions are developed centrally and made available across the franchise network, businesses can access powerful automation without the cost of commissioning everything from scratch.

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Example Service Pricing*

 Email Automation FROM £395	 Social Media Automation FROM £395	 AI Website Chatbot FROM £595	 Email Automation FROM £595	 AI Compliance Review FROM £295	 Complete AI Transformation FROM £2500+
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How Franchisees Generate Business

The AYEYE business model is built around offering businesses a **FREE AI Audit**, making it an easy conversation starter.


Local Business Networking


LinkedIn Outreach


Business Referrals

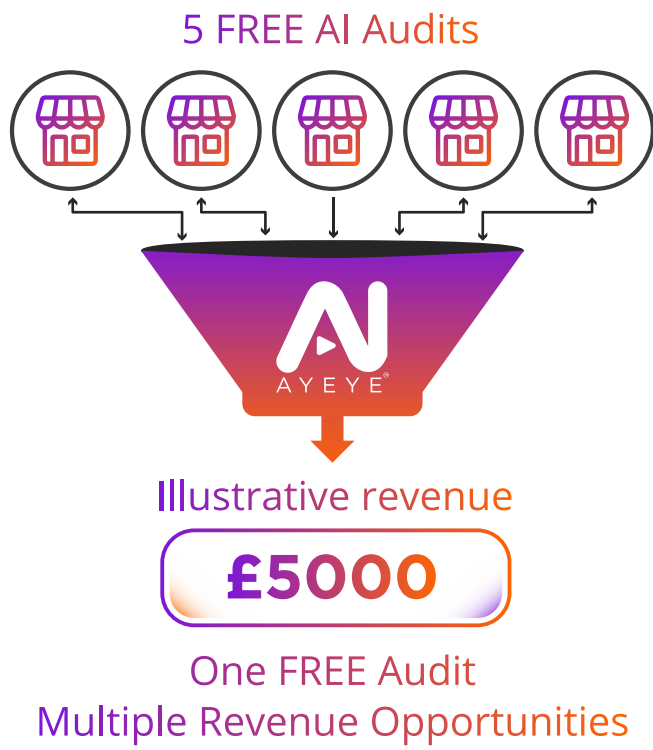

Existing Contacts


Local Marketing Campaigns

Every audit provides another opportunity to help a business while creating potential revenue.

An Illustrative Example

-  3 businesses purchase a single AI solution at around **£395 each**
-  1 business chooses several recommendations.
-  1 business proceeds with a complete AI transformation worth around **£2,500**.



Prices shown are typical examples and may vary depending on each client's individual requirements. The revenue example above is provided for illustration only and should not be interpreted as a guarantee of income or future earnings. Individual results will vary depending on experience, marketing activity, local market conditions and the number of audits completed.



ABOUT AYEYE & THE TEAM

Created by Proven Business Builders

AYEYE was created by **Wesley Phillips**, founder of one of the UK's largest drone franchise networks 'SkyCam' and an award-winning entrepreneur known for identifying emerging industries at exactly the right moment.

In 2015, Wesley launched his drone franchise at the very start of the commercial drone boom. Today, that business operates nationwide with pilots and franchisees across the UK..

Timing matters and Wesley's track record proves he understands it.

The technical backbone of AYEYE was built with the expertise of **James Bell**, former Head of AI at Dow Jones. This combination of commercial timing and technical authority is what makes AYEYE different.

And we are still building....

AYEYE isn't a finished collection of AI products. Behind the franchise is an ongoing development operation dedicated to identifying new business problems and turning them into simple, commercially useful automation solutions.

Our research, development and testing teams continually work on the next generation of AYEYE products giving our franchisees an expanding portfolio of solutions to take to market.

THAT DRIVE REAL BUSINESS RESULTS

SEE EVERYTHING. SOLVE ANYTHING.

GET YOUR FREE AI AUDIT



When you join AYEYE, you're investing in far more than training. You're receiving a complete, turnkey AI business with everything you need to launch, market and grow your franchise from day one.

- ◆ Exclusive AYEYE franchise territory
- ◆ Bespoke AYEYE AI Auditing Platform
- ◆ Access to our growing library of ready-built automation solutions
- ◆ Fully configured iPad Air with auditing software
- ◆ Comprehensive training programme
- ◆ Exclusive AYEYE App with ongoing training and live seminars
- ◆ Search engine optimised website
- ◆ Online marketing package
- ◆ Professionally branded social media set-up
- ◆ Premium business cards
- ◆ Official AYEYE Training Certificate
- ◆ Ongoing Head Office support
- ◆ New automation solutions, software updates & continuous training

This Month's Exclusive AI Tech Bonus

Join AYEYE this month and receive **over £700 of premium AI technology completely FREE.**

RAY-BAN META AI SMART GLASSES

Capture professional first-person content with ease, whether you're attending networking events, recording AI tips or creating behind-the-scenes videos for social media.

With your client's permission, the glasses can also record meetings, allowing the AYEYE platform to generate transcripts, meeting notes, follow-up emails and identify AI opportunities automatically. A powerful everyday tool that helps you market your business.





**EVERYTHING IS READY.
ALL THAT'S MISSING IS YOU**

Helping Businesses

We've removed the hard work of starting a business. With the technology, training, branding and support already in place, you can focus on building relationships, helping businesses and growing a successful AYEYE franchise.

- Custom App Development
- AI Integration
- Business Automation
- Ongoing Support

Powerful Apps.
Smarter Business.
Stronger Future.

ayeye.co.uk

**YOUR FUTURE
STARTS HERE**

Exciting Business Opportunity

Artificial Intelligence is transforming businesses across every industry, and demand for practical AI solutions continues to grow.

With AYEYE, you don't need to be a programmer, software developer or AI expert. We provide the technology, training, systems and ongoing support.

And while you're building your local client base, we're working centrally to build the next solutions you can sell. That's the AYEYE model:

We find the problems. We build the solutions. You build the business.

If you are looking for an exciting business opportunity with genuine growth potential, we would love to show you how AYEYE can help you build your future.



FRANCHISE INVESTMENT

Simple.
Beginner Friendly

£9400 + VAT

(subject to terms and conditions)

————— **Contact us Today** —————

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Legal Disclaimer

No part of this brochure constitutes an offer, representation or guarantee to sell a franchise or enter into any formal agreement. The information contained within this document is believed to be accurate at the time of publication; however, AYEYE makes no warranties or representations regarding the completeness or accuracy of any content contained herein.

Any agreement entered into will be subject to the signing of the official AYEYE franchise agreement and associated documentation.

Any figures, earnings examples or financial illustrations featured within this brochure are provided for illustrative purposes only and should not be interpreted as guarantees of income or business performance. Individual results will vary depending on factors including effort, market conditions, business ability, marketing activity and client acquisition.

Prospective franchisees are strongly advised to seek independent legal, financial and professional advice before entering into any business agreement. AYEYE provides a business model, training, systems and branding designed to support franchisees in building their own independent business. Success within the franchise network depends upon individual commitment, customer service, marketing activity and ongoing business development.

While AYEYE may from time to time provide support, guidance, networking opportunities or shared work opportunities between franchisees, these should be viewed as additional benefits and not relied upon as guaranteed sources of revenue.

Artificial intelligence and automated app development represent rapidly evolving sectors with substantial long-term potential. However, as with any business opportunity, commercial success cannot be guaranteed and requires proactive effort, continued learning and market engagement.

The AI industry is expanding globally at significant speed, with increasing demand from businesses seeking automation, customer engagement and operational efficiency. AYEYE believes this creates strong future opportunities for motivated franchisees looking to position themselves within one of the world's fastest-growing technology sectors.